

# e-NEWSLETTERS

per time zone	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	ad spots
5:25 am	Great Ideas						Weekend Report	1
9:25 am	Today's Product	Today's Product	Today's Product	Today's Product	Today's Product	Today's Product	Today's Product	1
2:50 pm	Hotels/ Hospitality	Office/ Retail	Multifamily	Education	Healthcare	Airports	Government	6
5:30 pm	Technology			Technology		Technology		1

Timed for the  
 highest performance  
 for delivery,  
 open and action

- Great Ideas (1x per week)
- Weekend Report (1x per week)
- Today’s Product (partner eblasts)
- Building Types + Materials (7x per week)
- Technology (3x per week)

commARCH eNewsletters are  
 sent **2x**. 1st send, then **1x** more  
 to those who didn’t open.

Great Ideas & Weekend Report Template

300x600 pixels

Today's Product Template

Max width 600 pixels

Building Types + Materials Template

300x600 pixels

300x600 pixels

300x600 pixels

300x600 pixels